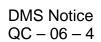
DEPARTMENT OF FOOD AND AGRICULTURE

Division of Measurement Standards 6790 Florin Perkins Road, Suite 100 Sacramento, CA 95828-1812

Phone: (916) 229-3000 Fax: (916) 229-3026

August 17, 2006

A.G. KAWAMURA, Secretary



Discard: Retain



TO WEIGHTS AND MEASURES OFFICIALS

Subject: Jeremiah's Fine Foods Placard Label

The Division has received the attached labeling and display photo of standard weight fully cooked crab cakes and salmon cakes and was requested to evaluate them for compliance with the labeling requirements in California.

After discussing the labeling (placard) with the Quantity Control Program staff, it was considered that the unwrapped, standard weight, cakes are adequately labeled if a placard adjacent to each display accurately and clearly contains all of the required label information.

In the example shown, the company has agreed to relocate the net content statement to the lower 30% of the display panel at the next printing.

This letter only addresses a display as viewed in the attached example. It is also acknowledged that there have been many examples of incomplete, incorrect, or illegible placards that have previously been identified in various types of retail locations, and that there have been incorrect sales by "each" for random weight meat, poultry, and seafood items in meat display cases, many of which are appropriately acted upon by officials.

If you have questions or comments, please contact Ken Lake or your regional Quantity Control Specialist.

Sincerely,

Mike Cleary Director

cc: Ed Williams, Director, County Liaison
Darian M. Alioto, National Sales Manager,
Pan Pacific Foods, Phone: (415) 717-6765

www.panpacificfoods.com





